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Flagler helps Diamond Resorts expand to 85,892 SF Office at Orlando’s SouthPark Center

CORAL GABLES, FL - (May 13, 2015) – Florida’s leading commercial real estate firm, Flagler, helped one of the top hospitality and vacation ownership companies, Diamond Resorts International (NYSE: DRII) expand its sales and marketing division at Orlando’s SouthPark Center. As part of the agreement, Diamond Resorts more than doubled its current office space at the Class-A business park.

Flagler’s Scott Bell and Phil Marchese represented the landlord, to lease the custom 85,892-square-foot office space at SouthPark Center to the Las Vegas-based company.

“As one of country’s most successful tourist destinations, Orlando offers our marketing and sales team the perfect environment to create effective campaigns that keep members and owners coming back time and again for our unique and experiential vacation getaways,” said Michael Flaskey, Chief Sales & Marketing Officer, Diamond Resorts International®. “SouthPark Center was the best quality business park that could accommodate all the needs of our 500+ employees, with room to grow.” Flaskey also noted that the amenity-rich campus, which includes a full-service restaurant, athletic club with shower and locker facilities, running trail, and convenient transportation connections, has attractive on-site benefits for team members.

The 176-acre SouthPark Center complex is one of Orlando’s most desirable corporate addresses and it is home to a number of high-profile companies and brands, including Houghton Mifflin Harcourt Publishing Co., CHEP USA and Booking.com, among others. Flagler has managed and leased the property since its inception more than two decades ago.

“SouthPark continues to maintain its competitive edge as Orlando’s only Class-A business park that can readily accommodate large business users and their high parking ratio requirements,” said Flagler Vice President, Scott Bell. “The center’s standing and appeal as a premier office park with abundant amenities and a prime location in the heart of South Orlando’s flourishing business district is why demand continues to grow.”

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SouthPark Center offers more than 2.9 million square feet of Class-A office space. Conveniently located in Orlando's "tourist corridor" on John Young Parkway just south of Sand Lake Road, SouthPark Center is minutes from the Orlando International Airport, Orlando/Orange County Convention Center, Florida Turnpike and BeachLine Expressway (Highway 528). For more information, visit: www.southparkcenter.info.

About Diamond Resorts International®

Diamond Resorts International® (NYSE: DRII), with its network of more than 330 vacation destinations located in 34 countries throughout the continental United States, Hawaii, Canada, Mexico, the Caribbean, South America, Central America, Europe, Asia, Australasia and Africa, provides guests with choice and flexibility to let them create their dream vacation, whether they are traveling an hour away or around the world. Our relaxing vacations have the power to give guests an increased sense of happiness and satisfaction in their lives, while feeling healthier and more fulfilled in their relationships, by enjoying memorable and meaningful experiences that let them Stay Vacationed.™

Diamond Resorts International® manages vacation ownership resorts and sells vacation ownership points that provide members and owners with Vacations for Life® at over 330 managed and affiliated properties and cruise itineraries.

About Flagler

Flagler is one of Florida's oldest and largest full-service real estate companies. Its rich history dates back to 1892 when Henry Flagler established a predecessor company. Flagler has since led the state's real estate industry, focusing on business and corporate parks. The company has developed more than 30 million square feet of commercial space over the past three decades and owns 2,500 acres of developable land statewide. Flagler offers exceptional third-party real estate services to a prestigious roster of clients, and manages and leases more than 13 million square feet of commercial property throughout Florida on behalf of institutional owners. Headquartered in Coral Gables, Fla., Flagler is a wholly owned subsidiary of Florida East Coast Industries, LLC. For more information, visit www.flaglerdev.com

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